

CHINA AGENCY FAMILY TREE

51,584 Local Agencies
RMB ¥89.293M Revenue

281 Multinational Agencies
RMB ¥34,043M Revenue

CHINA 2025 **R3**

LOCAL GROUPS

+ BLUEFOCUS

Revenue RMB ¥8,963M

Bluefocus Group	AG
BlueDigital	AG
BlueMedia	AG
Domoh	AG
Yuanshan	AG
BlueVision	AG
Tomato Interactive	AG
Unibute	AG
WUJIN	AG
MEME	AG
BIGBLUE	AG
SNK Advertising	AG
Phency	AG
Insight PR	AG
Bojie Media	AG
Eyes Media	AG
Kingp	AG
Jiebao Data	AG
Prophet Data	AG
Merlion PR	AG
Blue Academy	AG
Newsbird	AG
bluplus	AG

+ Associated Companies

BlueFocus International

BlueFocus International	AG
Vision 7 International	AG
Fuse Project	AG
We Are Social	AG
Metta Communications	AG
Bebe	AG
Blue Future	AG
BlueStrategy	AG
Blue Skyfall	AG
BoldSeas	AG
Colorful	AG
Data Intalink	AG
Doumb	AG
Click	AG
LB Advisor	AG
Loyue	AG
Micro Star	AG
KnowledgeData	AG
OP Smart	AG
Otype	AG
TD Link	AG
YDYH	AG
Zampius	AG
180	AG
Lshi Interactive	AG
Miracle	AG
Micobi	AG
SKY LIMIT	AG
Soulshell	AG
ZFLUMAKER	AG
DMAI	AG

+ LEO DIGITAL

Revenue RMB ¥5,817M

LEO Digital	AG
MediaV	AG
Amber China	AG
ark digital	AG
LEO WANGSHENG AD	AG
Miage	AG
Manku	AG
WANGSHENG Weye	AG
Quark	AG
A22	AG
Oyster	AG

+ GIMC

Revenue RMB ¥3,992M

GIMC Group	AG
GIMC Advertising	AG
3V	AG
Cyber Interactive Media	AG
GIMC-HK	AG
Chengdu Classic View	AG
Shenzhen Classic View	AG
Hainan Classic View	AG
Flagence	AG
GIMC XianFeng	AG
GIMC Hizone	AG

+ Associated Companies

GIMC HAKUHODO

GIMC HAKUHODO	AG
GDH	AG
JNT	AG
CHANCE	AG
A.M.A digital	AG

+ SIMEI

Revenue RMB ¥1,804M

SIMEI Media Group	AG
SimeI Advertisement	AG
SimeI Voice Content	AG
SimeI Innovation & Integration	AG
Shanghai Poli	AG
Huayi Zongshi	AG
Quizhen Advertising	AG
Chuangshi Lingrui Network	AG
Shidong Film and Television	AG
Huaitan Aidekangai Advertising	AG
Ningbo Aidekangai Advertising	AG
Zhangwei Technology	AG
Guanda Film and Television Media	AG
Shanghai Keyi	AG
Zhihai Yangsao Advertising	AG
Beifeng Tengai	AG
Chengdu SimeI Media	AG

+ Associated Companies

Zhejiang Bulu Culture Media

Zhejiang Bulu Culture Media	AG
Guangzhou SimeI Tengya Media Technology	AG
Shanghai SimeI Wenhao Marketing Planning	AG
Hangzhou Hongtai Kaicheng Cultural Creative	AG
Imagine Grain Invasion (Chongqing) Digital Marketing Planning	AG

+ INLY

Revenue RMB ¥1,702M

INLY Media	AG
Gravily International	AG
Beijing Juhehongdong	AG
Tianjin INLY	AG
Zhejiang Cili	AG
Shanghai Juhe	AG
Tianjing Juhe	AG
Shanghai Ioad	AG
IKAD Beijing	AG
ChuangHe	AG
INLY SHIDAI	AG
Shandong CILI	AG
Storm media	AG
INLY Universe	AG

+ ZHEWEN GROUP

Revenue RMB ¥1.642M

Hylink	AG
iForce	AG
AmazZ	AG
Aspiration	AG
Zhiyue	AG
Target	AG
UNI Communication	AG
SF Communication	AG
Hochimoss	AG
Zhewen Intelligent Computing	AG

+ Associated Companies

G-Verse

G-Verse	AG
Zhejiang Culture Assets and Equity Exchange	AG
LDG Gaming	AG
Zhewen Lanyun Intelligent Computing	AG

+ HYLINK

Revenue RMB ¥458M

Hylink	AG
ShanMei	AG
Hythink	AG
PageChoice	AG
DMF	AG
Authrule	AG

+ Associated Companies

WOMI

WOMI	AG
HY-APEX	AG
Imperational Pavilion	AG
New Pictures Culture	AG

+ BEIJING

Revenue RMB ¥9,785M

Creative	AG
Dongbao	AG
SimeI Advertising	AG
Juyl	AG
IMNEX	AG
Yuanshan	AG
Orange Group	AG
Bang	AG
Feng's Ribo	AG
Sun&Sunbranding	AG
BodaSiYuan	AG
GMTA	AG
LiXu	AG
ServicePlan	AG
TOPic	AG
Whaledream	AG
TIO	AG
Xingzhichongguo	AG
G11	AG
PAWPAW	AG
MOOWU	AG
HAPPYDRUG	AG

+ Media

Shun Communications

Shun Communications	AG
Aic Culture	AG
CTV Golden Bridge	AG
VizionCN	AG
AdMedia	AG
VizionChinaMedia	AG
BeijingCapitalAirportAdvertising	AG

+ Digital

Adstage

Adstage	AG
CIG	AG
CubeAD	AG
DeeplyImpressive	AG
Fractast	AG
LPI	AG
Microdream	AG
Socialab	AG
Yoyi	AG
UniqeAD	AG
Vessal	AG
COORNI	AG
Noone	AG
GoodIdea	AG
UID	AG
AddNewer	AG
Wezonet	AG
sesame&watermelon	AG
MOCC	AG
JOIN	AG
Itrax	AG
Longwise	AG
Beeku	AG

+ Others

Across China

Across China	AG
eVision	AG
HighTeam	AG
Keypoint	AG
HRH CommunicationsGroup	AG
Kingway	AG
Linkus	AG
MKG	AG
Shunpa	AG
Trends	AG
Unway	AG
UTOP	AG
POG	AG
Linkersee	AG
WeFourPublicRelations	AG
GVEVER	AG
Blue Vision	AG
Ividea	AG
Talking Data	AG
MOTO GROUP	AG
ihus	AG
Redbridge	AG
Zemo Group	AG
The TradeDesk	AG
Wedo	AG
Convertab	AG
Stern	AG
Mountains	AG
Zhonghao	AG
Genuite	AG
Nerjoy	AG
ao Lab	AG
Bacoun	AG
Imagination	AG
Linkflow	AG
Meetsocial	AG
Prophet	AG
RTG Consulting	AG
YSURE	AG

+ SHANGHAI

Revenue RMB ¥10,034M

Creative	AG
Buzz	AG
ADKK	AG
Black Horse	AG
CC&E	AG
CivicAd	AG
Dotwell	AG
COG	AG
SGAD+	AG
Gooden Swallow	AG
FF	AG
Inspire	AG
Icon Space	AG
inDare Design	AG
Identica	AG
Labbrand	AG
insyoung	AG
The Nine	AG
NINEONE	AG
MATCH	AG
GMKOK	AG
Zhonghao	AG
KASAKI	AG
Psake	AG
Allied-ad	AG
FullSense	AG
ST Creativity	AG
Heaven&Hell	AG

+ Media

Asiater

Asiater	AG
CES Media	AG
Focus Media	AG
Gongliao	AG
Jansen	AG
LianZhong	AG
OBM Group	AG
Dianguang	AG
QiongMedia	AG
Vision Star	AG
XinMin	AG
ZhongShi	AG
Xin Hua Media	AG

+ Digital

CCE Group

CCE Group	AG
CREATEC	AG
GOODZILLA	AG
KARMA	AG
N3	AG
GOORNI	AG
Noone	AG
Reload	AG
Tianyukong	AG
NE Digital	AG
Zhiliao	AG
1Flusion	AG
MOCC	AG
TECHSAN	AG
Topbrand	AG
MOZI	AG
Youni	AG
YOUTOP	AG
Zhidan	AG
Others	AG
AsaIPR	AG
Absen	AG
Brandmax	AG
Encore	AG
HANS	AG
iPanda	AG
PointPR	AG
Longwise	AG
Beeku	AG

+ Others

Activation

Activation	AG
ButterflyPR	AG
Mecool	AG
Rao	AG
Max Communication	AG
Reader Communications	AG
Dream Worker	AG
Pure	AG
Uniplan	AG
SwitchingTime	AG
ShiFloor	AG
Redbridge	AG
Zemo Group	AG
The TradeDesk	AG
Wedo	AG
Convertab	AG
Stern	AG
Mountains	AG
Zhonghao	AG
Genuite	AG
Nerjoy	AG
ao Lab	AG
Bacoun	AG
Imagination	AG
Linkflow	AG
Meetsocial	AG
Prophet	AG
RTG Consulting	AG
YSURE	AG

+ GUANGZHOU

Revenue RMB ¥7,037M

Creative	AG
Alex Ogilvy	AG
Apex	AG
Civilization	AG
Blackart	AG
Baria	AG
Duxinyinli	AG
Daoguang	AG
Seeder Ad	AG
Hezhimeng	AG
Lightner	AG
ShengShiTongDa Ad	AG
Qinsha	AG
Shuangshang	AG
TianJian Ad	AG
SPACE & LAND	AG
SUNSHINEPR	AG
Surprise	AG
TOM	AG
Togto	AG
Winners	AG
Xingpai Xincheng	AG
Xunshi	AG
Yipoint	AG

+ Media

AdNature

AdNature	AG
ADSHL	AG
Almedia	AG
BaiyuanAd	AG
ChuanFame	AG
CKING	AG
Dragon	AG
Dragon-Ad	AG
dwp	AG
HawangAd	AG
Jinshi	AG
OBM Group	AG
LonghaoMedia	AG
MetroYongtong	AG
NewYear	AG
Vision Star	AG
XinMin	AG
ZhongShi	AG
Xin Hua Media	AG

+ Digital

CCE Group

CCE Group	AG
CREATEC	AG
GOODZILLA	AG
KARMA	AG
N3	AG
GOORNI	AG
Noone	AG
Reload	AG
Tianyukong	AG
NE Digital	AG
Zhiliao	AG
1Flusion	AG
MOCC	AG
TECHSAN	AG
Topbrand	AG
MOZI	AG
Youni	AG
YOUTOP	AG
Zhidan	AG
Others	AG
AsaIPR	AG
Absen	AG
Brandmax	AG
Encore	AG
HANS	AG
iPanda	AG
PointPR	AG
Longwise	AG
Beeku	AG

+ Others

Activation

Activation	AG
ButterflyPR	AG
Mecool	AG
Rao	AG
Max Communication	AG
Reader Communications	AG
Dream Worker	AG
Pure	AG
Uniplan	AG
SwitchingTime	AG
ShiFloor	AG
Redbridge	AG
Zemo Group	AG
The TradeDesk	AG
Wedo	AG
Convertab	AG
Stern	AG
Mountains	AG
Zhonghao	AG
Genuite	AG
Nerjoy	AG
ao Lab	AG
Bacoun	AG
Imagination	AG
Linkflow	AG
Meetsocial	AG
Prophet	AG
RTG Consulting	AG
YSURE	AG

+ SICHUAN

Revenue RMB ¥762M

Creative	AG
Alex Ogilvy	AG
Apex	AG
Civilization	AG
Blackart	AG
Baria	AG
Duxinyinli	AG
Daoguang	AG
Seeder Ad	AG
Hezhimeng	AG
Lightner	AG
ShengShiTongDa Ad	AG
Qinsha	AG
Shuangshang	AG
TianJian Ad	AG
SPACE & LAND	AG
SUNSHINEPR	AG
Surprise	AG
TOM	AG
Togto	AG
Winners	AG
Xingpai Xincheng	AG
Xunshi	AG
Yipoint	AG

+ Media

AdNature

AdNature	AG
ADSHL	AG
Almedia	AG
BaiyuanAd	AG
ChuanFame	AG
CKING	AG
Dragon	AG
Dragon-Ad	AG
dwp	AG
HawangAd	AG
Jinshi	AG
OBM Group	AG
LonghaoMedia	AG
MetroYongtong	AG
NewYear	AG
Vision Star	AG
XinMin	AG
ZhongShi	AG
Xin Hua Media	AG

+ Digital

CCE Group

CCE Group	AG
CREATEC	AG
GOODZILLA	AG
KARMA	AG
N3	AG
GOORNI	AG
Noone	AG
Reload	AG
Tianyukong	AG
NE Digital	AG
Zhiliao	AG
1Flusion	AG
MOCC	AG
TECHSAN	AG
Topbrand	AG
MOZI	AG
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Zhidan	AG
Others	AG
AsaIPR	AG
Absen	AG
Brandmax	AG
Encore	AG
HANS	AG
iPanda	AG
PointPR	AG
Longwise	AG
Beeku	AG

+ Others

Activation

Activation	AG
ButterflyPR	AG
Mecool	AG
Rao	AG
Max Communication	AG
Reader Communications	AG
Dream Worker	AG
Pure	AG
Uniplan	AG
SwitchingTime	AG
ShiFloor	AG
Redbridge	AG
Zemo Group	AG
The TradeDesk	AG
Wedo	AG
Convertab	AG
Stern	AG
Mountains	AG
Zhonghao	AG
Genuite	AG
Nerjoy	AG
ao Lab	AG
Bacoun	AG
Imagination	AG
Linkflow	AG
Meetsocial	AG
Prophet	AG
RTG Consulting	AG
YSURE	AG

+ EAST CHINA

Revenue RMB ¥14,071M

 Jiangsu	
Alice	
Baoli	
Cweye	
Dayu	
DHAGroup	
GuoGuang Ad	
Hezhimeng	
Huajuan Media	
Jiadu	
JinDing	
LaFeng Media	
LongXi Media	
NanjingMPI	
Radio	
Reesye	
ShengHui Media	
Shishu	
Silverapple	
United Together	