

AGENCY FAMILY TREE

LOCAL GROUPS

+ BLUEFOCUS

Revenue RMB ¥9,100M

Bluefocus Group	
BlueDigital	
BlueMedia	
Domoh	
Madhouse	
BlueVision	
Tomato Interactive	
Unibute	
WUWIN	
MEME	
BIGBLUE	
SNK Advertising	
Phency	
Insight PR	
Bojie Media	
Eyes Media	
Kingo	
Jiebao Data	
Prophet Data	
Merlion PR	
Blue Academy	
Newsbird	
bluplus	
Associated Companies	
BlueFocus International	
Vision 7 International	
Fuse Project	
We Are Social	
Meta Communications	
Behr	
Blue Future	
BlueStrategy	
Blue Skyfall	
BoldSeas	
Colorful	
Data Intellix	
Doumob	
Click	
LB Advisor	
Loyue	
Micro Star	
KnowledgeData	
OP Smart	
Otype	
TD Link	
YDYH	
Zampius	
180	
Ishi Interactive	
Miracle	
Miaobi	
SKY LIMIT	
Soulshell	
ZFLIUMAKER	
DMAI	

+ LEO DIGITAL

Revenue RMB ¥5,635M

Leo Digital	
MediaV	
Amber China	
ark digital	
LEO WANSHEG AD	
Miage	
Manku	
WANSHEG Weye	
Qusir	
A22	
Oyster	

+ GIMC

Revenue RMB ¥3,606M

GIMC Group	
GIMC Advertising	
3V	
Cyber Interactive Media	
GIMC-HK	
Chengdu Classic View	
Shenzhen Classic View	
Hainan Classic View	
Flagence	
GIMC XianFeng	
GIMC Hizeo	
Associated Companies	
GIMC HAKUHODO	
GDH	
JNT	
CHANCE	
A.M.A digital	

+ SIMEI

Revenue RMB ¥1,659M

SIMEI Media Group	
SimeI Advertisement	
SimeI Video Content	
SimeI Innovation & Integration	
Zhejiang SimeI Advertising	
Shanghai Poli	
Huayi Zongshi	
Quzhou Advertising	
Chuangshi Lingrui Network	
Shidong Film and Television	
Mos	
FuliSense	
Huailin Aidekangai Advertising	
Ningbo Aidekangai Advertising	
Zhangwei Technology	
Guanda Film and Television Media	
Shanghai Keyi	
Zhihai Yangsuo Advertising	
Bedang Tengai	
Chengdu SimeI Media	

Associated Companies	
Zhejiang Bulu Culture Media	
Guangzhou SimeI Tengya Media Technology	
Shanghai SimeI Wenhao Marketing Planning	
Hangzhou Hongtai Kaicheng Cultural Creative	
Imagine Grain Invasion (Chongqing) Digital Marketing Planning	

+ INLY

Revenue RMB ¥1,364M

INLY Media	
Beijing Juhehongtong	
Tianjin INLY	
Zhejiang Cili	
Shanghai Jiuh	
Tianjing Juhe	
Shanghai Inad	
INAD Beijing	
ChuangHe	
INLY SHIDA	
Shandong Cili	
Storm media	
INLY Universe	

+ HYLINK

Revenue RMB ¥458M

Hylink	
ShanMei	
Hythink	
PageChoice	
UNICLICK	
DMF	
Authrule	
Associated Companies	
WOM	
HY-APEX	
YUNLU	

+ BEIJING

Revenue RMB ¥9,896M

Creative	
Bang	
Bodidlyan	
Dongdao	
Feng's	
G11	
IMNEX	
Juyl	
LXU	
Mos	
OZLAB	
Orange Group	
PAWPAW	
Guanda Film and Television Media	
Shanghai Keyi	
Zhihai Yangsuo Advertising	
Bedang Tengai	
Chengdu SimeI Media	
Associated Companies	
Zhejiang Bulu Culture Media	
Guangzhou SimeI Tengya Media Technology	
Shanghai SimeI Wenhao Marketing Planning	
Hangzhou Hongtai Kaicheng Cultural Creative	
Imagine Grain Invasion (Chongqing) Digital Marketing Planning	
Media	
Aic Culture	
Beijing Capital Airport Advertising	
CTV Golden Bridge	
Future Advertising	
Guanyu Media	
IMediaAd	
iPinYou	
Shun Communications	
Vision China Media	
Vision CN	
Womei	
Digital	
AdNewer	
Adstage	
CubeAD	
Deeply Impressive	
EverMotion	
Fractalist	
Goodidea	
Haomai	
Itrax	
Join	
LPI	
Micro dream	
Nishoudoudoudi	
QWOM	
sesame & watermelon	
Social Lab	
Social Touch	
Tenryn	
UID	
UniqusAD	
Wasabi	
Wezonet	
Others	
Across China	
Blue Vision	
eVision	
Extraordinary Group	
GCS	
GKEVER	
High Team	
HIM Communications Group	
iPlus	
Ividea	
Keypoint	
Kingway	
Linkense	
Linkuse	
MOTO GROUP	
MRG	
POG	
Shunya	
Talking Data	
Trends	
Unway	
UTOP	
VHQ	
We Found Public Relations	

+ SHANGHAI

Revenue RMB ¥9,406M

Creative	
Aided-ad	
Black Horse	
Civilization	
desigory	
F5	
FF	
Freid	
FuliSense	
GMKOK	
HuaYuhua	
Identica	
Ribo	
Inspire	
KASAM	
Labbrand	
NINEONE	
TICO	
Mother	
Pickle	
SGAD+	
SOALD	
The Nine	
Unigrup	
W	
WE Marketing Group	
Zhonghao	
Media	
AdNature	
ADSHL	
Almedia	
BaiyunAd	
BlueFrame	
CING	
Dianguang	
Focus Media	
Gongliao	
Jansen	
LiaZhong	
OBM Group	
QingMedia	
Star Vision	
Xin Hua Media	
Xin Min Media	
ZhongShi	
Digital	
CCE Group	
6e Group	
Artefact	
CARNVO	
CRATEC	
Guangshen	
GOODZILLA	
Infinity	
KARMA	
Liquid	
MOCC	
Tomorrow	
N3	
NE Digital	
NPLUS	
OOKINI	
Red Art	
Relead	
Resonance	
SPES	
Tianyukong	
Vanto	
Web Energy	
Yunpu	
9Com	
3rdFloor	
Activation	
APAXGroup	
APEX Technologies	
Bacon	
ButterflyPR	
Convertab	
Dream Worker	
Genduite	
Gwintai	
Imagination	
Lefttoo	
Max Communications	
Mecool	
Mountains	
Nesjoy	
Pure	
Redbridge	
Reo	
Reuter Communications	
Storm	
SwitchingTime	
The TradeDesk	
Unipian	
Wedo	
Zeno Group	
Zhonghao	

50,523 Local Agencies
RMB ¥90,542M Revenue
287 Multinational Agencies
RMB ¥31,483M Revenue

INDEPENDENT LOCAL AGENCIES

+ GUANGDONG

Revenue RMB ¥6,566M

